

ART S225 01

Adventures in Self-publishing

Alex Valentine, alexander.valentine@yale.edu

T/TH 1:00 - 4:15,

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353 Crown St. G04 Printshop

Overview

Welcome to ART S225-01.

This course introduces students to a wide range of directions and legacies within arts publishing, including the development of fanzines, artists' books, small press comics, exhibition catalogues, "just in time" publications, and social media. Students will be given instruction in the Yale School of Art's Printshop on various printing and binding methods leading to the production of their own publications both individually and in collaboration. Attention will be paid to the ways artists' publishing had been used to bypass traditional cultural and institutional gatekeeper, to foster community and advocacy, to increase visibility and representation, and to distribute independent ideas and narratives. Students will explore the codex as it relates to contemporary concepts of labor, economics, archives, media forms, information technologies, as well as interdisciplinary and social art practices. Medium specific aspects of sequence, tactility, temporality, and format will also be emphasized. Supplemental readings, visiting artists and visits to the Haas Arts Library, the Beineke Rare Manuscripts Library, and the YUAG's prints & drawings study room will provide case studies and key examples to consider.

Assessment

Each student is assessed in terms of effort, progress and attitude. An openness to giving and receiving criticism and feedback is essential. There will be a mixture of individual and group assignments. An openness to cooperating and collaborating on group projects is necessary. Individual projects will be given with a varying degree of specific guidance (i.e. there will be independent / open studio projects with the expectation that students will bring their own direction, ideas and enthusiasms to the work.) Please communicate with your classmates, the teaching assistant and myself about any course related questions, concerns, and ideas.

- Finish all projects on time and to the best of your ability
- Come to class on time and prepared to work

- Participate in all critiques, discussions and field trips
- Be active and constructively helpful peers to one another
- Strive to build a creative and productive environment while cleaning as you work
- Maintain a sketch and/or notebook throughout the semester and keep track of all information, exercises, and research – this means you will take notes during all demos and lectures.
- Read and be prepared to discuss all readings located on our canvas page

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- Expect to spend a minimum of 3 hours to 5 hours a week outside of class on the exercises.

Student Attendance

You may only miss class with reasonable cause. If you need to miss class with reasonable cause, it is the student's responsibility to contact the instructor to receive instruction for how to make up for the missed class. Missing class for other than a reasonable cause may jeopardize your academic standing in the class.

If you miss or are late to MORE than ONE class or TWO tardies, whether or not for a reasonable cause, then your grade will drop for the class. Your grade will continue to drop for EACH additional absence or for every additional TWO tardies. This starts from the first class.

Projects and Topics

At the beginning of each week the instructor will give a brief overview of that week's focus and objectives and introduce a project. Detailed project descriptions will be posted to CANVAS for students to refer to. Many projects build off of each other and include several iterations making it difficult to accurately create fixed timelines. The artistic process is fluid and malleable (and so is this syllabus). This course description is subject to change. Always take note of any course schedule changes and never hesitate to ask questions about the content / direction of the course.

Schedule

WEEK 1

May 31: Introductions, course overview, printshop tour. View collections of artist publications. "Adopt a book" exercise. RISOGraph printing demonstration. Self-binding and imposition 1. In class group project: 8 page, single sided, self-bound zine. Collaborative project 1: 16 page, double sided, staple bound zine. Read: A discussion with Lucy Lippard and Julie Ault, excerpts from Publishing Manifestos

June 2: Adobe demonstration, layout basics, single page and self bound publication forms. RISOGraph printing 2: color registration. Finishing and binding 1. Studio time. Read excerpts from "Publishing as Artistic Practice" by Anne Gilbert

WEEK 2:

June 7: Visit to HAAS special collections. Studio time.

June 9: Accordion fold and sculptural book forms. Structure/sequence/series. Individual project 1: 8 page accordion fold book. Read The New Art of Making Books by Ulisses Carrion

WEEK 3:

June 14: Critique. Traditional book materials.

June 16: Visit to YUAG prints and drawings study room. Finishing and binding 2: spiral and stab bindings. Studio time. Final project proposals

WEEK 4:

June 21: Individual meetings to review final project proposals. Studio time.

July 23: Visit to Beineke Rare Manuscripts library. Studio time.

WEEK 5:

June 28: Final day of studio time.

June 30: Critique